

danny lynn 

graphic design
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objective

To put forth a demanding application of my creative skills to enhance the production of my employer. In all aspects, to design for the love of designing.

education

Michigan State University – Bachelor of Arts in Interdisciplinary Humanities
Emphasis in Graphic Design, English and Journalism
Academic Scholar, graduating with honors

current employment

December 2004 – Current • Owner/Designer, freelance design as fivefeettall
Clients include: Mercy Health Saint Mary's, YWCA, EcoTools®, Bates Footwear, Red Wing Shoes Safe Haven Ministries, Habitat for Humanity Kent County, John Ball Zoo and Blandford Nature Center

past experience

Implemented design strategies to further brand development through various print and web mediums, including brochures, posters and advertisements.

August 2010 – 2016 • Graphic Designer, Wolverine World Wide, Inc., Rockford, MI

July 2006 – June 2010 • Graphic Designer, Reagan Marketing + Design, Grand Rapids, MI

March 2006 – July 2006 • Graphic Designer, Skidmore Studio, Royal Oak, MI

May 2005 – March 2006 • Contract Design, Reagan Marketing + Design, Grand Rapids, MI

October 2004 – May 2005 • Contract Design, King Media, East Lansing, MI

June 2001 – April 2005 • Project Coordinator, Reagan Marketing + Design, Grand Rapids, MI

honors

- 2011 Gold Addy Award, Brochure 4-Color, CAT Colorado Brochure (Wolverine World Wide, Inc., CAT Footwear)
- 2010 Bronze Aster Award, Calendar, Spectrum Health 2010 Customer Focus Calendar (Reagan Marketing + Design)
- 2009 Silver Aster Award, Special Event, Helen DeVos Children's Hospital Topping-Off Ceremony (Reagan Marketing + Design)
- 2008 Silver Addy, Interactive Design, Haworth 2007 Sustainability Report (Reagan Marketing + Design)

Proficient computer abilities in Adobe Creative Suite, including InDesign, PhotoShop. Illustrator.

References available upon request.